

2010 ANNUAL REPORT



TRANSPORTATION MANAGEMENT ASSOCIATION SERVING COOK AND LAKE COUNTY

# MESSAGE FROM THE PRESIDENT

Jon Streich, HSBC

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Gas prices have been increasing nationwide, and the Chicago area has some of the highest gas prices in the county. While it is difficult to make predictions, it appears that gas will remain above the \$4/gallon level throughout most of the summer driving season. In 2011 and beyond, economic activity both nationally and globally, is increasing demand for oil. High gas prices have a direct impact on transit use and in particular our Shuttle Bug service.

Consumer's budgets are stretched when the cost of gas consumes more of the household budget. Some consumers look for ways to reduce commuting costs, such as purchasing more fuel-efficient cars, taking more efficient linked trips, or not traveling at all. For some, transit provides options to the high cost of driving alone. In the northeastern Illinois region, Pace, Metra, and the CTA have an extensive system of rail, bus and rideshare services. The TMA Shuttle Bug service, a partnership with the TMA, Pace, Metra, and employers, is a convenient cost effective alternative to high gas prices and stressful driving. Our shuttle bug ridership is increasing. In April 2011, ridership is 1,201, which represents a 6% increase over 2010 levels. In the Chicago area, commuters who use transit saved an average of \$942 monthly, for an annual savings of \$11,298. Over 35 companies who are TMA members support the Shuttle Bug program that helps their employees reduce their commuting costs.

Highway construction is also ongoing TMA issue, and the TMA keeps our members informed on the projects that affect their employees and customers. In March 2011, the TMA hosted our Annual Highway Construction Meeting with representatives from IDOT, Tollway, Lake, and Cook County. Sixty-eight projects were detailed and TMA published a 2011 Construction map and listed it on our website [www.tmalakecook.org](http://www.tmalakecook.org). The construction work on Lake Cook east of the Tollway, is particularly problematic since it affects a high volume of motorists, and our shuttle service. We continue to monitor all major projects, and provide updates when necessary.

The TMA hosted several major meetings through 2010-2011, which highlighted transportation issues. In June 2010, we hosted our Annual Meeting and included a panel of officials including Mayor Hartstein-Buffalo Grove, Randy Blankenhorn-CMAP Executive Director, Suzi Schmidt-former Lake County Board Chair/current State Senator, and Chuck Lamphere-TMA Board Member/Van Vlissingen President to discuss Chicago Metropolitan Agency for Planning 2040 Plan. The regional plan was approved last fall, and now CMAP is working on strategies for implementation. In October 2010, the TMA hosted a meeting with newly elected Tollway Executive, Director Kristi Lafleur who discussed Tollway plans including the potential for the Rte 53/120 Extension in Lake County. The TMA also participates in the IDOT sponsored Willow Road Study, as a member of the community advisory group and has provided public comment at its most recent May 2011 Public meeting.

The TMA continues its participation in many regional transportation groups including, Chicago Metropolitan Agency for Planning, Lake County Partners, Lake County Transportation Alliance and Northwest Municipal Conference.

Finally, I want to thank all Board Members, elected officials, and agencies for their participation. The TMA is a public-private partnership whose mission is to improve employees' commute to work. Our success lies in collaboration, and cooperation to help leverage highway, and transit improvements that makes a better quality of life for all of us.

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# 2010-2011 HIGHLIGHTS



Paul Kovacs - Illinois Tollway, John Fortmann - IDOT, Mike Ewers - Cook County, and Glenn Petko-Lake County, provided construction updates at the March 2011 TMA Highway Construction Meeting



Peter Harmet - IDOT Bureau Chief of Programming, and Jeffrey Liss - Willow Road Citizen Advisory Group at a May 2011 Public Meeting



Kristi Lafleur - Illinois Tollway, Executive Director spoke at the TMA Tollway Meeting in October 2010



Charles Lamphere-Van Vlissingen, President Randy Blankenhorn- CMAP, Executive Director, Suzi Schmidt - State Senator, and Elliott Hartstein-Buffalo Grove, Village President at June 2010 TMA Annual Meeting



Virginia Chandler - Metra, Marketing Representative, Judy Button - Takeda, and Tim Dilsaver - Pace, Representative at April 2011 Shuttle Promotion

# 2010-2011 HIGHLIGHTS

## Shuttle Bug Program

The Shuttle Bug program is a public-private partnership between TMA of Lake Cook, Pace Suburban Bus, Metra Commuter Rail, and area businesses to provide convenient shuttle service connections between participating businesses and Metra stations.

Shuttle service is provided on 14 routes, serving 32 companies to Metra stations on the Milwaukee North, Union Pacific North and the Union Pacific Northwest lines. In January 2011, Pace initiated Route 619 to provide service from the Allstate Northbrook campus to the Des Plaines Metra Station on the UP-NW line. Service was funded with CMAQ paying 80% of the cost and 20% local share paid by Allstate. In addition to the regular peak hour service, Pace also operates a midday shuttle for Takeda with Baxter and Discover participating in the summer months.

The shuttles serve the communities of Bannockburn, Buffalo Grove, Deerfield, Glenview, Northbrook, Des Plaines, Lake Forest, Lincolnshire, Mettawa, and Riverwoods in Cook and Lake County, Illinois.

Average daily ridership (as of April 2011), totals over 1,200 daily trips, or 307,000 annual trips. With gas prices increasing in 2011, more employees are seeking cost effective transit options as an alternative to driving alone. According to recent data, shuttle ridership has increased by 6.2 % (April 2011 totals vs. April 2010 totals).

Door-to-door service is provided on fully accessible Pace buses, and costs are shared between the agencies and the businesses represented by the TMA. Employees of participating firms ride free utilizing their Easy Rider passes.

The Shuttle Bug program reduces employer costs by sharing expenses, minimizing company program administration, increasing the opportunity to attract and retain quality employees, providing for a more diverse workforce, helping reduce employee commute costs, and decreasing commuting stress.

Route #	Companies	Station	Metra Line
631	Discover Financial, CCH, A Wolters Kluwer business	Lake Cook Road	Milwaukee North
632	Baxter Healthcare, Parkway North, Siemens Healthcare	Lake Cook Road Deerfield	Milwaukee North Milwaukee North
633	Walgreens	Lake Cook Road	Milwaukee North
634	CORPTAX LLC, Walgreens, CVS Caremark, Dow, Textura, Harris	Lake Cook Road	Milwaukee North
635	UL, Omeda, Walgreens, Old World Industries	Lake Cook Road	Milwaukee North
628	CCH, A Wolters Kluwer business, Discover Financial, Baxter Healthcare, Parkway North	Highland Park Braeside	Union Pacific North
629	Walgreens, CORPTAX LLC, Textura	Highland Park Braeside	Union Pacific North
630	Takeda Pharmaceuticals	Highland Park Braeside	Union Pacific North
627	Discover Financial, Takeda Pharmaceuticals	Lake Cook Road	Milwaukee North
623	Allstate, CVS Caremark	North Glenview	Milwaukee North
576	Siemens Building Technologies, Aon Hewitt, Walgreens, Leica	Deerfield	Milwaukee North
625	HSBC	Lake Forest/Downtown Lake Forest/Everett	Union Pacific North Milwaukee North
622	Takeda Pharmaceuticals, Aon Hewitt	Deerfield	Milwaukee North
619	Allstate	Des Plaines	Union Pacific Northwest